



www.hdfcfund.com

HDFC Asset Management Company Limited
A Joint Venture with Standard Life Investments

CIN: U65991MH1999PLC123027

Registered Office: HDFC House, 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai - 400 020. Phone: 022 66316333 • Toll Free Nos: 1800-3010-6767 / 1800-419-7676
Fax: 022 22821144 • e-mail: cliser@hdfcfund.com • Visit us at: www.hdfcfund.com

NOTICE

Launch of Plan under HDFC Fixed Maturity Plans - Series 36

NOTICE is hereby given that the New Fund Offer (NFO) of the following Plan under HDFC Fixed Maturity Plans - Series 36 (a close-ended income scheme), will open and close for subscription as under:

Name of Plan	NFO Opening Date	NFO Closing Date
HDFC FMP 1127D May 2016 (1)	May 23, 2016	May 30, 2016

Investors may note that the units of the above-mentioned Plan will be listed on the Stock Exchange(s) as mentioned in the Scheme Information Document where they can purchase / sell units on a continuous basis.

For HDFC Asset Management Company Limited

Place : Mumbai Sd/-
Date : May 16, 2016 Chief Compliance Officer

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.



PNB GILTS LTD
CIN : L74899DL1996PLC077120
Regd. Office : 5, Sansad Marg, New Delhi -110001
Website : www.pnbgilts.com, E-mail : pnbgilts@pnbgilts.com
Tel : 011-23325759, 23325779, Fax - 011-23325751, 23325763

EXTRACT OF STATEMENT OF AUDITED FINANCIAL RESULTS FOR THE QUARTER/ YEAR ENDED 31ST MARCH, 2016 (₹ in lakhs)

PARTICULARS	3 MONTHS ENDED 31.03.2016 (AUDITED)	YEAR ENDED 31.03.2016 (AUDITED)	3 MONTHS ENDED 31.03.2015 (AUDITED)	YEAR ENDED 31.03.2015 (AUDITED)
Total Income from operations (Net)	7881.10	34322.40	9504.15	40979.51
Net Profit/(Loss) from ordinary activities after tax	363.06	3449.65	1348.58	8826.70
Net Profit/(Loss) from ordinary activities after tax (after Extraordinary items)	363.06	3449.65	1348.58	8826.70
Equity Share capital	18001.01	18001.01	18001.01	18001.01
Reserves (excluding Revaluation Reserve as shown in the Balance Sheet of previous year)	55166.62 (as at 31.03.16)	55166.62 (as at 31.03.16)	54100.08 (as at 31.03.15)	54100.08 (as at 31.03.15)
Earnings Per Share (before extraordinary items) (of Rs. 10/- each)				
Basic:	0.20	1.92	0.75	4.90
Diluted:	0.20	1.92	0.75	4.90
Earnings Per Share (after extraordinary items) (of Rs. 10/- each)				
Basic:	0.20	1.92	0.75	4.90
Diluted:	0.20	1.92	0.75	4.90

Note:
1. The above is an extract of the detailed format of Quarterly/Yearly Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing and other Disclosure Requirements) Regulations, 2015. The Full Format of the Quarterly/Yearly Financial Results are available on the websites of BSE and NSE at www.bseindia.com and www.nseindia.com respectively and on Company's website www.pnbgilts.com. Statement of sources and application of funds etc. with notes are also available on abovementioned websites.
2. The figures for the quarter ended March 31, 2016 and March 31, 2015 are the balancing figures between audited figures in respect of the full financial year and the published year to date figures upto the quarter ended December 31, 2015 and December 31, 2014 respectively.
3. The above financial results have been reviewed by the Audit Committee and subsequently approved by the Board of Directors at its meeting held on May 16, 2016.

Date : May 16, 2016
Place : New Delhi
For and on behalf of Board (S.K.Dubey) Managing Director

Notice under section 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (The Act)

Sr. No.	Name and Address(es) of Borrower(s)(A)	Loan amount (Rs.) (B)	Particulars of Mortgaged property/ properties(C)	Outstanding amount (Rs.) (D)
1.	M/S MONARCH DIAM (Through Authorized Partner- MR. BIPIN S SUTARIYA) MR./MRS. BHAVIN S SUTARIYA (Co-applicant as well as Partner of M/S MONARCH DIAM) 3. VIRAL BIPIN SUTARIYA 4. ANJUBEN SHAMJIBHAI PATEL 5. BIPIN S SUTARIYA (Co-applicant as well as Partner of M/S MONARCH DIAM) 6. KOMAL BHAVIN SUTARIYA	Loan Account No. HLAFL000208632 for an amount of Rs.1,62,94,784/- (Rupees One Crore Sixty Two Lakh(s) Ninety Four Thousand Seven Hundred Eighty Four Only).	FLAT NO. 91 & FLAT NO.93, 9TH FLOOR, of the buildings known as "SHANTIVAN-A", in the "EKSAR BORIVALI SANTWANI CO-OPERATIVE HOUSING SOCIETY LIMITED", situate, lying and being at MOUJE EKSAR VILLAGE, BORIVALI (WEST), MUMBAI IN THE REGISTRATION DISTRICT AND SUB-DISTRICT OF BANDRA BOMBAY SUBURBAN, MUMBAI (MAHARASHTRA)-400092	Rs. 1,73,33,834/- (Rupees One Crore Seventy Three Lakh(s) Thirty Three Thousand Eight Hundred Thirty Four Only) as on 10.05.2016 along with future interest @ 13% Per Annum w.e.f. 11.05.2016 till actual date of payment.
All At: B E GROUND FLOOR UNIT NO 13 BHARAT DIAMOND BORSWE BADRA KURLA COMPLEX, BANDRA EAST, MUMBAI-400064 Also At: 205, BHAVIK DARSHAN SVP ROAD, ROKADIA LANGE, BOIVALI WEST, MUMBAI-400092. Also At: 205, BHAVIK DARSHAN SVP ROAD, ROKADIA LANGE, BOIVALI WEST, MUMBAI-400092. Also At: FLAT NO. 91, 9TH FLOOR, of the buildings known as "SHANTIVAN-A", "EKSAR BORIVALI SANTWANI CO-OPERATIVE HOUSING SOCIETY LIMITED", MOUJE EKSAR VILLAGE, BORIVALI (WEST), MUMBAI REGISTRATION DISTRICT AND SUB-DISTRICT OF BANDRA BOMBAY SUBURBAN, MUMBAI (MAHARASHTRA)-400092 Also At: (FLAT NO. 93, 9TH FLOOR, of the buildings known as "SHANTIVAN-A", "EKSAR BORIVALI SANTWANI CO-OPERATIVE HOUSING SOCIETY LIMITED", MOUJE EKSAR VILLAGE, BORIVALI (WEST), MUMBAI REGISTRATION DISTRICT AND SUB-DISTRICT OF BANDRA BOMBAY SUBURBAN, MUMBAI (MAHARASHTRA)-400092 Also At: 91-A, SHANTIVAN TOWER, DEVIDAS LANE, BORIVALI WEST, MUMBAI (MAHARASHTRA) - 400010				
That the above named borrower(s) have failed to maintain the financial discipline in loan account and as per the books of accounts maintained in the ordinary course of business by the Company, there exists an outstanding amount indicated in column D against the name of each borrower(s).				
Due to persistent default in repayment of the Loan amount on the part of the Borrower(s) the loan account of the Borrower(s) has been classified by the Company as Non Performing Asset with the stipulated norms. Consequently notices under Sec. 13(2) of the Act were also issued to each of the borrower.				
In view of the above, the Company hereby calls upon the above named Borrower(s) to discharge in full his/her liabilities towards the Company by making the payment of the entire outstanding dues indicated in Column D above including up to date interest, costs, and charges within 60 days from the date of publication of this notice, failing which, the Company shall be entitled to take possession of the Mortgaged Property mentioned in Column C above and shall also take such other actions as is available to the Company in law.				
That please be informed that the Borrower(s) are hereby restrained from alienating (including by way of transfer, sale, lease or otherwise) or creating third party interest or dealing with the Mortgaged Property in any manner except with specific prior written permission from Company. Be informed that any contravention thereof shall be punishable with imprisonment upto a period of one year or with fine or with both.				

Place: MUMBAI (MAHARASHTRA) For Indiabulls Housing Finance Ltd. Authorized Officer

DYNAMIC ARCHITECTURES LIMITED
Regd. Office: 405, Swaika Centre, 4A, Pollock Street, Kolkata (W.B.) 700 001. Ph: 033-22342873
Website: www.dynamicarchitectures.com, Email: info@dynamicarchitectures.com, CIN - L45201WB1996PLC077451

Notice is hereby given pursuant to Regulation 47(1) of SEBI (Listing Obligation and Disclosure Requirement) Regulation, 2015, the meeting of Board of Directors of the Company will be held on Monday, May 30, 2016 at 10:00 A.M. at the Registered Office of the Company, inter alia, to consider and approve Audited Financial Results of the Company for the year ended March 31, 2016. Pursuant to regulation 47(2), the said notice may be accessed on the Company's website at www.dynamicarchitectures.com and may also be accessed at the website of Stock Exchange at www.bseindia.com.

For DYNAMIC ARCHITECTURES LIMITED Sd/-
Place: Kolkata Dammal Ponnal
Date: May 16, 2016 Chairman Cum Managing Director

nesco NESCO LIMITED
CIN No: L17100MH1946PLC004886
Regd Office: Nesco Complex, Western Express Highway, Goregaon (East), Mumbai - 400063.
Tel: 022 66450123, Fax: 022 66450101
Website: www.nesco.in Email: contact@nesco.in

Notice is hereby given pursuant to Regulation 29 read with Regulation 47 and other applicable Regulations, if any, of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that a Meeting of the Board of Directors of the Company is scheduled to be held on Monday, May 30, 2016, inter alia, to consider and approve the Standalone and Consolidated Audited Financial Results of the Company for the quarter and financial year ended March 31, 2016.

The above information is available on the Company's website at <http://www.nesco.in/> and also on the website of the Bombay Stock Exchange Limited at <http://www.bseindia.com/> and also on the website of National Stock Exchange of India Limited at <http://www.nseindia.com/>

For Nesco Limited Sd/-
Jinal J. Shah
Company Secretary and Compliance Officer
Place : Mumbai
Date : May 16, 2016

FORTIS MALAR HOSPITALS LIMITED
Corporate Identity Number: L85110DL1989PLC276986
Registered Office: Escorts Heart Institute and Research Centre, Okhla Road, New Delhi - 110 025
Tel: 011 2682 5000; Fax: 011 4162 8435
Website: www.fortismalar.com, Email: secretarial.malar@malarhospitals.in

Notice Pursuant to Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, notice is hereby given that a meeting of the Board of Directors of the Company will be held on Tuesday, May 24, 2016, to inter alia, consider and approve Audited Financial Results for the Quarter and the year ended on March 31, 2016. The same is also available on the website of the Company-www.fortismalar.com and that of BSE Limited-www.bseindia.com.

For Fortis Malar Hospitals Limited Sd/-
Sumit Goel
Company Secretary
Place : Gurgaon

MUKTA ARTS LIMITED
CIN:L92110MH1982PLC028180
Regd. Office: Mukta House, Behind Whistling Woods Institute, Filmcity Complex, Goregaon (East), Mumbai-400 065.
Tel. No. (022) 33649400; Fax No. (022) 33649401. www.muktaarts.com

Notice Pursuant to Regulation 29 read with Regulation 47 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, notice is hereby given that a meeting of the Board of Directors of Mukta Arts Limited will be held on Thursday, the 26th May, 2016 at 4.00 pm at Mukta House, Behind Whistling Woods Institute, Filmcity Complex, Goregaon (East), Mumbai- 400065 to consider and to take on record the Audited Financial Results of the Company for the year ended 31st March, 2016.

This said information is also available on the Company's website at www.muktaarts.com and may also be available on the website of the stock exchanges at www.bseindia.com & www.nseindia.com

By the Order of the Board of Directors For Mukta Arts Limited
Place: Mumbai Monika Shah
Date : 16.05.2016 Company Secretary

EAST COAST RAILWAY SAMBALPUR-BAMUR DOUBLING : BRIDGE CONSTRUCTION WORK
E-Tender Notice No. ETCECONIBBS2016004, Dated : 10.05.2016

Name of Work : SAMBALPUR - BAMUR DOUBLING : SUPPLY, FABRICATION, TRANSPORTATION, ASSEMBLY, ERECTION & LAUNCHING OF STEEL THROUGH TYPE BRIDGE GIRDER ON BRIDGE NO. 178 (SPAN 1X45.7M) AND BRIDGE NO. 87 (SPAN 1X30.5M) AND OTHER ALLIED WORKS IN CONNECTION WITH SAMBALPUR-TALCHER DOUBLING.

Approximate Cost of the work (₹) : ₹ 320.69 Lakhs, EMD : ₹ 3,10,350/-, Cost of Tender Document : ₹ 10,000/-, Completion Period of the work : (10) Ten Months

Date and time of closing of tender: At 1200 hrs of 17.05.2016
No manual offers sent by Post/Courier/ Fax or in person shall be accepted against such E-Tenders even if these are submitted on firm's letter head and received in time. All such manual offers shall be considered invalid and shall be rejected summarily without any consideration. Complete information including E-tender documents of the above E-tenders is available in website <http://www.ireps.gov.in>.

NOTE : The prospective tenderers are advised to visit the website ten days before the date of closing of tender to note any changes / corrigenda issued for this tender. Website : www.ireps.gov.in.

Chief Administrative Officer (Con)/ PR-27/C/16-17 Bhubaneswar

A new home for BPL

An old consumer electronics warhorse looks to leverage its past. Can it make a comeback?

ARNAB DUTTA
New Delhi, 16 May

BPL, the brand that once strode the Indian markets as one of the country's homegrown success stories, is diving back into the mainstream. With a low-key and low-budget marketing plan, it has laid out a strategy for growing its current businesses as well as reclaiming its name in the consumer durables categories.

BPL has been missing from the brand sweepstakes for many years now. Poor management, family battles and growing competition took the group down. Even though it relaunched itself online last year, allying with e-commerce player Flipkart for exclusive sales of its televisions and other durables, the former consumer electronics giant has struggled to reconnect with its consumers.

In the meantime it has built up its business in home automation and security solutions and medical equipment, but the brand stayed on the side lines. Now, the group is making a fresh pitch for consumer attention, drawn by the fact that the Indian consumer durable market is expected to grow at 17 per cent annually till 2020 to reach at ₹20,200 crore.

Getting into the groove

BPL launched a set of LED (light emitting diodes) televisions, refrigerators and washing machines six months ago. Its products are selling online through Flipkart, but growth has been slow. Its sales remain markedly lower at ₹700 crore for 2014-15.

The BPL group was a behemoth in the nineties with revenues close to ₹4,300 in 1999. It lost out to sharper competitors from Japan and the USA as well as internal squabbles that affected the family-run business. K Vijaya Kumar, chief executive, BPL Techno Vision, does not let the past mar his vision for the future. "In the last 10 years, we have continued investing in R&D which, I believe, will help us re-grow sooner", he said. Kumar is currently, looking after BPL's home automation and security and surveillance business which is the major revenue generator for the group apart from medical devices arm.

How does BPL plan to reconnect with consumers? The group says that the brand recall for BPL is still high and to start with the products will ride on the past associations that consumers have had with its products.



BPL is trying to find its way back into the spotlight, it is focusing on building its brand digitally

The potential for growth in an underpenetrated market has lured many global players in the past two decades to set up base in here and spend on promotion and manufacturing and expand their presence. Currently, at least 38 major brands are fighting for market share in India, including global leaders like Samsung, LG, Whirlpool, Bosch and Siemens, Panasonic and Hitachi. "Indian white goods space is too crowded with all major players present in here", a senior industry executive said.

What has drawn the global majors into the country and is driving BPL's future plans is the belief that the Indian consumer durables market is seriously under-penetrated. According to an industry expert, the players are all playing the waiting game, secure in the hope that the category will expand eventually.

While, penetration of air conditioners is at 60 per cent globally, for India its three per cent with near zero penetration in rural households, according to a report by E&Y report (Study on Indian electronics and consumer durables segment). Washing machines, a category which BPL is focused keenly on at present, are found in 70 per cent of houses globally. But in India the penetration is just 8.8 per cent of the total homes.

The story is the same for the other categories that BPL is making a bid for. For refrigerators and televisions the scenario is no better. For TV, penetration in domestic households remain at 60 per cent (89 per cent globally) and refrigerators are used in 21 per



"In the last 10 years, we have continued investing in R&D which, I believe, will help us re-grow sooner"
K VIJAYA KUMAR
Chief executive
BPL Techno Vision

cent of homes compared to 85 per cent.

Rebuilding the brand

Lower penetration of durable and home appliances is the most attractive feature of the Indian market, experts in the industry say. However, that comes with a rider; steeper competition, which often leads to price wars and heavy expenditure on marketing and branding. Without spending on these can BPL beat the crowds?

While the company is confident about its abilities, industry sources say that the climb is going to be steep, given the brand's near disappearance from public memory. In fact BPL's fall from grace in the consumer space started in late 1990s when LG and Samsung entered Indian market. Both have since overtaken the homegrown brand to establish themselves firmly in

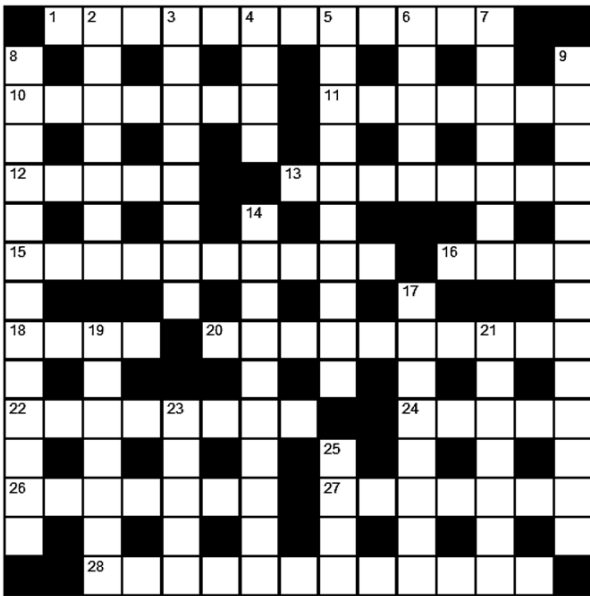
the Indian market. Over the years, the company that famously had Amitabh Bachchan as brand ambassador in 1995 and had secured profits of ₹120 crore in that year has seen finances dwindle. In 2014-15, BPL Ltd, the arm of BPL group which looks after its consumer business made ₹7.8 crore net profit from ₹23.9 crore of revenue — much lower than its peak ₹4,300 crore sales.

K Vijaya Kumar, says that these are hurdles the brand can cross. It will spread the word about the brand digitally and initially leverage social and digital media. "We are not looking for TVCs right now," he says.

The BPL brand, Kumar says has always been about quality, comfort and tech superiority. And the digital campaign will focus on these qualities. The company has set itself a bunch of targets for the coming year, more modest than the numbers it once achieved, but would still require the company to pull itself up considerably. As for now it is willing to put down a figure only for the home automation business in which, it wants to acquire 20 per cent share of the ₹600 crore home automation market in India by 2019. "Our expectation from the surveillance business, which is pegged at ₹2,500 crore, is that we should be doing business worth around ₹100 crore in the first year of operations and then scale up to ₹250 crore in next three years", Kumar said. While these are still on paper, there is little doubt that the brand is finally willing to step out of the shadows in 2016.

THE BS CROSSWORD

2406

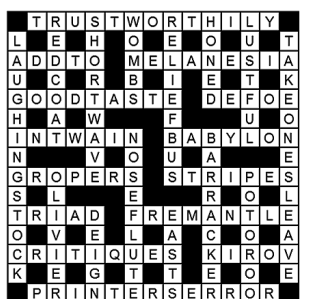


- 15 Canvas or clothing a child might wear (6-4)
- 16 Happily mention disembowelled song (4)
- 18 How OT's last menagerie finishes in Channel Islands (4)
- 20 When the girls next door escaped disaster by a hair's breadth? (4,6)
- 22 Won't you find footnotes in it? (8)
- 24 He is bottom of the class in the sad, uncertain school of life! (5)
- 26 Asked for divine trouble to come round Thomas's head. (7)
- 27 Bloke, prior to defeat, will offer fair trial (4,3)
- 28 Unwelcome order to lie-abed bootblack? (4,3,5)
- entrap one (7)
- 8 Enabling one to be seated while drill is in progress (8,5)
- 9 Uncover the choppers in a hostile demonstration (4,4,5)
- 14 Flower having nothing to fancy but the starfishes (10)
- 17 Garden construction not necessarily for dippers and divers? (8)
- 19 In car, hit when the batsman is back safe (3,4)
- 21 That's when Eve came, maybe (7)
- 23 Sailors may take a turn round them (5)
- 25 In short, the lady would take off (4)

DOWN

- 2 He composed operas, Lawrence appearing in one (7)
- 3 It's lucky finding what every employee wants (1,4,3)
- 4 It needs a button? Blow! (4)
- 5 Sister concern not the main business? (10)
- 6 Being less dismissive of a girl offering warmth (5)
- 7 The country, full of bacteria,

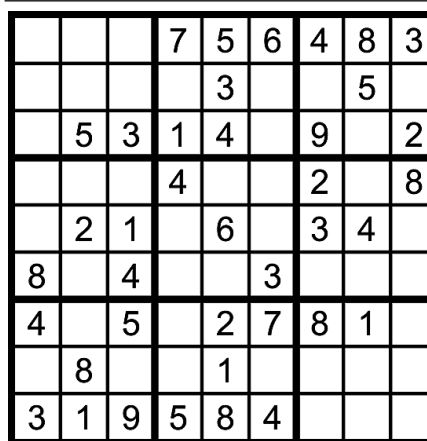
SOLUTION TO #2405



ACROSS

- 1 Radio activity requiring the allocation of roles to somewhat vulgar women (12)
- 10 When the enemy retreats, shut inside safe, rally and get better (4,3)
- 11 Roger foolishly getting immersed in some degree of Irishism (7)
- 12 Attempted to be brought before the court (5)
- 13 Porter, possibly, follows fine, richly-coloured dog (8)

BS SUDOKU #1971

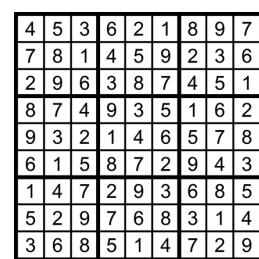


Very easy: ★ Solution tomorrow

HOW TO PLAY

Fill in the grid so that every row, every column and every 3x3 box contains the digits 1 to 9

SOLUTION TO #1970



WEATHER

TODAY'S FORECAST

Max/min temperatures in °C

NATIONAL	Forecast	Temp
Ahmedabad	Partly cloudy	47/30
Aizawl	Rain	26/18
Bengaluru	Cloudy	30/23
Bhopal	Partly cloudy	41/28
Bhubaneswar	Partly cloudy	36/26
Chandigarh	Sunny	42/24
Chennai	T-storm	32/27
Delhi	Sunny	44/27
Guwahati	T-storm	27/22
Hyderabad	Partly cloudy	39/26
Imphal	Partly cloudy	27/19
Indore	Partly cloudy	41/28
Kochi	T-storm	32/24
Kolkata	Partly cloudy	35/28
Lucknow	Sunny	45/27